A BREEDING PROGRAM OF WORLD WIDE DIMENSIONS

A local creation...

Team work with breeders and our technicians:
- **1500 French breeders, partners** of the XY CRÉATION program and its partners.
- **French production**: among the 140 active bulls, 46 have as their sire... an EVOLUTION bull!

... for high-performance selection at world scale

From 1.8 million cows tested, XY CRÉATION genotypes 3000 males per year, which makes it:
- The N°1 European breeding program
- One of the largest programs in the world!

Its purpose: to provide genetic solutions of very high quality, responding to the wide variety of expectations and nutritional and environmental challenges of the present and the future.

A well-organised program, at the cutting edge of innovation

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**XY CRÉATION** is the name of the breeding program. It has been defined by 3 key points:

**RELIABILITY**
Sires and proven technologies

**DIVERSITY**
Diversified genetics by its traits & its origins

**AGILITY**
Proposing innovative solutions and genetic products to give a world-wide response to all forms and strategies of the livestock farming of today and tomorrow