

BGS PRESENTATION AND BREEDING PROGRAM



Brune Génétique Services (BGS) (Brown Swiss Genetic Services) brings together the Brown Swiss Herd Book and its selection program, « BGS Creation ». This single breed structure, created in 1987, has many assets: joint decisions and breed direction, just one administrative and technical team, consistency in the promotion and communication of the Brown Swiss breed and strong support from breeders for BGS.

About 70% of Brown Swiss cows are affiliated to all the BGS services. This is one of the strenght of the Brown Swiss organisation in France, thus contributing to the excellent reliability of the breeding values of sires assessed in this country.

Breeding program: Elite and Robust!

BGS conducts a selection program that is open and highly intense. The aim is to create a Brown Swiss cow that is ever more competitive: dairy potential, protein content, udder health, reproduction, longevity and a type that lasts, these are the main guidelines of advance.

200 males are genotyped each year, but only 12 of them are eventually selected. Only the best of the best are marketed. In 2015, the ISU average of the group was 176 points!

BGS invests in the future by supporting innovative tools: genotyping of bull-dams (600 carried out in 2015), helping in embryo transfer, semen sexing. This support makes it possible to increase the numbers of the best families of cows in France and enlarge the next generation of bull dams. BGS technicians monitor and mate about 800 females a year with the best Brown Swiss bulls available worldwide. Young bulls occupy an important position among the bull-sires.

